



The Rhode Island Shriners Newspaper

"Bringing Rhode Island Shriners news to the community since 1953."

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Dear Friend of the Rhode Island Shriners:

I'm sure that you're familiar with the great work that Shriners accomplish by providing "no-cost" state-of-the-art medical care for children who suffer from burn- or bone-related problems at the 22 Shriners Hospitals for Children worldwide. Here at the home of the Rhode Island Shriners, we extend our commitment to include improving the quality of life for our own less fortunate, special needs children and young adults.

One of the ways we accomplish this is by using our local Shrine newspaper, the *Scimitar*, as an informative resource for families to learn about the expert medical care and treatment available to children at the Shriners Hospitals, about preventative measures families can take to avoid burn- and bone-related injuries, about the many programs available through the Rhode Island Shriners that benefit our local children, and about the many success stories that oftentimes take years to evolve.

Although our newspaper is the source of communication for our devoted Shriners members, we make our publication available for "free" at targeted newsracks throughout the state in order to broaden our message to the community. All of this great news and valuable information helps to make the *Scimitar* newspaper a great resource for local businesses to become contributing advertising sponsors and proud partners with the Rhode Island Shriners as we attempt to bring our messages to the community in need. Please take a few moments to review our advertising rate schedule. We're certain that you'll find a size and price that is right for you. Keep in mind that you can realize a considerable savings by reserving your space for eight or twelve monthly issues.

	2 BI-MONTHLY ISSUES 4 MONTHS	4 BI-MONTHLY ISSUES 8 MONTHS	6 BI-MONTHLY ISSUES 12 MONTHS
Half Page	800.	1,400.	2,000.
Quarter Page	500.	800.	1,100.
Eighth Page	250.	450.	600.
1 col. x 4	150.	260.	350.
1 col. x 3	110.	180.	250.
1 col. x 2	100.	160.	225.

As a proud advertising sponsor of the Rhode Island Shriners, your advertisement will also appear on our website at no additional cost. Visit us at www.rishriners.com to view our *Scimitar* newspaper in full format and learn more about the world's greatest philanthropy.

We sincerely thank you for allowing us a few minutes of your valuable time, and we certainly look forward to your agreeing to partner with the Rhode Island Shriners.
By working together, we can make a difference! Join us!

Very truly yours,

THE RHODE ISLAND SHRINERS
Fundraising Headquarters

THE SCIMITAR IS AN AWARD-WINNING PUBLICATION
"finest in its class for journalistic excellence"

